

# WIC Has Heard Your Voices!

Exciting Improvements Coming to WIC Approved Whole Grains!

To bring you more food choices, WIC is updating our system! During this time, the whole grain category will be temporarily paused for purchasing.

**Whole Grain Purchasing Will Be Paused From: 9/27 – 9/30/25**

## Whole Grains include:

- Bread
- Tortillas
- Pasta
- Brown Rice



- You can still buy cereal during this time.



## Before the Pause:

- Are your benefits ending soon? Be sure to purchase your whole grains before 9/27.
- Only whole grains will be paused. You can still use the rest of your food package and other benefits like SNAP.

## During the Pause:

- Whole grains will be unavailable from purchasing 9/27 – 9/30.
- Don't forget to use your other WIC food benefits!

## After the Pause:

- Whole grain purchasing will resume!
- You will have more WIC approved whole grain choices to pick from soon!
- Stay tuned for updates and details.



***Thank you for your patience as we make WIC better  
for you and your family!***

This institution is an equal opportunity provider.